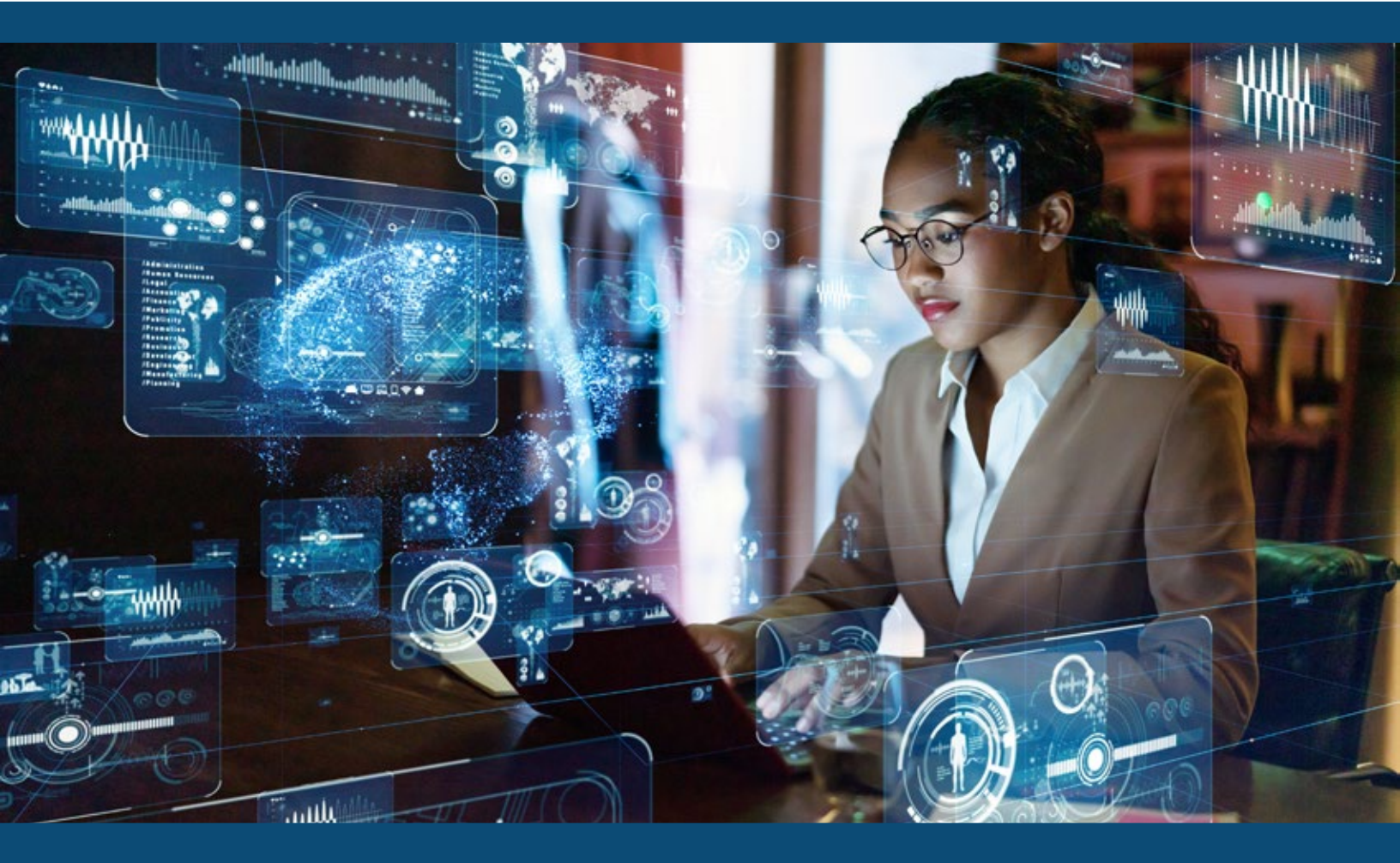


FIND YOUR NEXT HIRE WITH THE HBCU CAREER CENTER

2020 | Job Board Services



THE #1 CAREER AND JOB SEARCH HELPER FOR
DIVERSE COLLEGE STUDENTS, NEW ALUMNI AND
EXPERIENCED PROFESSIONALS.





**EMPLOYERS WHO
VALUE DIVERSITY
AND INCLUSION USE
THE HBCU CAREER CENTER.**

WHO ARE WE?

The HBCU Career Center connects employers with the HBCU community every year through our niche job board. We support the career and professional goals of students, alumni and the broader HBCU community through providing professional development resources. We were founded in 2007 by Senior Certified Human Resources professional, Dr. Marcia F. Robinson, who spent 10 years leading career centers.

THE LEGACY OF HBCUs

Did you know that while representing only 3% of America's post-secondary institutions, Historically Black Colleges and Universities (HBCUs) graduate 25% of African Americans with undergraduate degrees? Since the first HBCUs were founded in the US in the early 1800's, these schools have evolved into a diverse group of nationally recognized higher education institutions.



THE MISSION OF THE HBCU CAREER CENTER

OUR VALUES | WE AIM TO MAKE SURE:



EMPLOYERS value HBCUs as a talent source for inclusive workplaces.



AMERICANS know the role of HBCUs in building our diverse workforce.



GRADUATES are career ready with a *job or a plan* by commencement.



WORKERS know how automation will impact the future of work.



HBCUs provide access to relevant and timely career information.



PROFESSIONALS stay aware of workplace, career, HR and industry trends, practices and success habits.



STUDENTS develop in-demand skills to meet workforce needs.



**THE RIGHT TALENT
IS EASY TO FIND!**

CONNECT WITH OUR HBCU NETWORK

The HBCU Career Center helps you reach organizational goals with diverse talent. Through our robust job board, employers can get broad distribution of job announcements through our HBCU network. Gain access to job and internship seekers from the HBCU Community with each job posting.

OUR JOB BOARD SERVICES
GIVE YOU ACCESS TO:



20K Monthly
Job Views



50K Social Media
Followers



5K Newsletter
Subscribers

WE WORK WITH LEADING EMPLOYERS

IN TECH, THE ARTS, GOVERNMENT, EDUCATION AND MORE



Brooklyn Museum



Smithsonian
National Museum
of African Art



POST YOUR NEXT OPPORTUNITY

JOB BOARD PACKAGES

30 DAY JOB POSTING | \$99

- 30 days.
- Published to our 40,000+ social media followers.
- Additional upgrades available!

FEATURED EMPLOYER | \$199

- 30 days.
- Published to our 50,000+ social media followers.
- Highlighted on the home page of our job board.

90 DAY PREMIUM JOB FLASH PACKAGE | \$597

- 90 days.
- Published to our 50,000+ social media followers.
- Published to 5000+ newsletter subscribers
- Remains high in search results and highlighted to stand out.

OTHER WAYS WE CAN HELP YOUR SEARCH

- Place ads on our website or sponsor newsletter.
- Customize a social media campaign for your organization.
- Get featured content on our blog.

Contact Dr. Robinson to discuss
mrobin@thehbcucareercenter.com

***15% DISCOUNT FOR GOVERNMENT AGENCIES, NON-PROFITS AND EDUCATIONAL INSTITUTIONS.**



Visit jobs.thehbcucareercenter.com to post a job or internship today!